



Grow Your Business Sell **AHA** Memberships

American Homebrewers Association®

Boost your business while strengthening the national homebrewing community through two easy-to-administer AHA programs.

AHA Web Banners

AHA Gift Cards

With AHA web banners and AHA membership gift cards you can sell American Homebrewers Association memberships in your homebrew supply shop, brewery gift shop or online! Encourage your customers to join the national homebrewing community and earn a profit for your business.

Banners on your website sell AHA memberships and generate revenue for your business

- ▶ Customers who click on an AHA web banner from your site are directed to the AHA online store.
- ▶ We track the memberships purchased and mail you a check quarterly. Every membership type sold via an AHA web banner on your site earns you money.*
- ▶ Here's a sample animated AHA web banner:



- ▶ No inventory to maintain. No credit card information is stored. AHA web banners are a hassle-free revenue stream.

AHA membership gift cards sold in your store, gift shop or website earn your profits

- ▶ There's no up-front cost to participate. Sell an AHA gift card at full price; then you're charged a discounted rate when the membership is activated.
- ▶ Your retail or online customers purchase AHA gift cards redeemable for a one-year US membership.
- ▶ Customers activate the membership themselves online. No need for you to track customer information.
- ▶ Lost or stolen cards can simply be deactivated.



Ready to get started or learn more?

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