

# Member Deals

## PARTICIPANT GUIDE

Congratulations! Your business is now enrolled in the American Homebrewers Association's Member Deal Program and is being promoted to over 30,000 homebrewers and beer lovers in your area and nationwide.



### What's Next:



Review your active AHA Member Deal:  
[HomebrewersAssociation.org/deals](https://HomebrewersAssociation.org/deals)



Alert all employees of your active AHA Member Deal so they'll know how to help an AHA member redeem the deal. For example:

- *Verify active AHA membership. Examples of our AHA Member card are on the included posters.*



Add the discount/deal to your point of sales system so it's easy for staff to redeem and trackable in your sales data.



Put the AHA Member Deal decal on your front window or door and hang your posters where employees and customers will see them.



Watch for the AHA's promotional email notifying members, homebrewers, and craft beer enthusiasts in your area of the deal.

**Need assistance or want to update your deal?**  
**Our team is here to help!**

- 1.303.447.0816 ext. 2
- [deals@brewersassociation.org](mailto:deals@brewersassociation.org)

USE THE AHA'S  
MEMBER DEAL  
**social media pack**  
TO PROMOTE THE  
DEAL ON YOUR  
SOCIAL CHANNELS

**VISIT:** [bit.ly/MemberDealAssets](https://bit.ly/MemberDealAssets)

**OR SCAN:**

