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CONTACT
<<Name>>

<<Title>>
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**Brew It Yourself: Learn to Homebrew Day Set for November 5**

**at <<Your business/organization name>>**

*The annual celebration of homebrewing invites beer lovers worldwide*

 *to try their skills at a rewarding and delicious hobby*

**<<Your town>> • <<Release date>>** — In recognition of the 24th annual [Learn to Homebrew Day](https://www.homebrewersassociation.org/aha-events/learn-to-homebrew-day/) on November 5, <<Your business/organization name>>  invites all craft beer and fermentation fans to join the global community of homebrewing hobbyists. Homebrewers, whether experienced or first-timers, are encouraged to pledge to brew their own beer and welcome those curious about the craft to experiment with their first batches of homebrew.

<<Your business/organization name>> invites anyone 21 and older with an interest in craft beer and homebrewing to stop by from time to time on Saturday, November 5, 2022, to deepen their skillsets. <<Any additional details here>>

<<Your business/organization name>>

<<Street>>

<<City, State Zip>>
<<Website>>

<<Social media handle>>

Call <<Phone>> or email <<Email>> for more information.

<<Quote from your representative>>

“Homebrewing makes life more delicious and introducing friends and family to the joys of the hobby is a leading charge of the American Homebrewers Association,” said Julia Herz, executive director, American Homebrewers Association. “I challenge every homebrewer to help a first timer brewer on November 5; bonus homebrew is perfect for holiday gift giving.”

Since 1999, the American Homebrewers Association has gathered tens of thousands of home fermentation hobbyists on the first Saturday in November to celebrate the hobby and inspire newcomers.

The AHA offers an abundance of resources for beer lovers and brewers of all levels, including:

* [AHA Membership](https://www.homebrewersassociation.org/membership/join-or-renew/), receive $5 off an annual membership when you complete the website pledge to brew this #LearnToHomebrewDay.
* [Homebrewing Video Tutorial,](https://www.homebrewersassociation.org/tutorials/all-grain-brew-in-a-bag-homebrewing-video-tutorial/) five easy-to-follow videos covering brewing basics with Julia Herz.
* [Trusted Recipes](https://www.homebrewersassociation.org/homebrew-recipes/), browse tried-and-true mead, cider, clone, food fermentation and homebrew recipes.
* [Homebrew Club Locator](https://www.homebrewersassociation.org/community/clubs/find-a-homebrew-club/), connect with homebrewers and find events in your area.
* [AHA Forum](https://www.homebrewersassociation.org/forum/index.php), ask questions and engage with brewing peers on a variety of topics.
* [Brew Guru®](https://www.homebrewersassociation.org/brew-guru/), a free mobile app that delivers money-saving deals on beer, food, homebrew supplies, and more.

“The AHA has been the go-to resource for all things fermentation since 1978,” added Herz. “Join us and our 37,000 members to be a part of, and help grow, the amazing community of homebrewers.”

This year’s Learn to Homebrew Day is sponsored by [Grainfather.](https://grainfather.com/)

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