<<INSERT LOGO>>

CONTACT
<<Name>>

<<Title>>
Phone: <<Phone Number>>

Email:<<Email>>
Fax: <<Fax>>
Website:<<Website>>

**Learn to Homebrew Day on Tap for November 6 at <<Your business/organization name>>**

*Join the celebration of the art of homebrewing by pledging to brew a batch of beer*

**<<Your town>> • <<Release date>>** — In recognition of the [American Homebrewers Association](https://www.homebrewersassociation.org/)®’s 23rd annual [Learn to Homebrew Day](https://www.homebrewersassociation.org/aha-events/learn-to-homebrew-day/) on November 6, <<Your business/organization name>> invites the community and craft beer fans to celebrate the art and science of brewing beer.

<<Your business/organization name>> invites anyone 21 and older with an interest in craft beer and homebrewing to stop by from \_\_\_\_ to \_\_\_\_ on Saturday, November 6, 2021, to join the fun! <<Any additional details here>>

<<Your business/organization name>>

<<Street>>

<<City, State Zip>>
<<Website>>

<<Social media handle>>

Call <<Phone>> or email <<Email>> for more information.

<<Quote from your representative>>

“Homebrewing is an innovative and social hobby that allows people to be adventurous with ingredients. Learn to Homebrew Day is one of the best days of the year to share in the experience and introduce curious newcomers to the rewards of homebrewing,” said Rachel Staats, senior marketing manager, American Homebrewers Association. “We raise a glass to celebrate the best hobby in the world—homebrewing.”

Learn to Homebrew Day was established in 1999 by the American Homebrewers Association to promote education about the most rewarding and delicious hobby of all time. Every year on the first Saturday in November, thousands of people celebrate, learn, and welcome newcomers to the hobby of homebrewing.

The American Homebrewers Association offers an abundance of resources for beer lovers and brewers of all levels, including:

* [AHA Membership](https://www.homebrewersassociation.org/membership/join-or-renew/), receive $5 off membership when you complete the website pledge to brew this #LearnToHomebrewDay!
* [“The Easy Guide to Making Beer,”](https://www.homebrewersassociation.org/the-easy-guide-to-making-beer/) a video tutorial of the process of making beer at home.
* [Trusted Recipes](https://www.homebrewersassociation.org/homebrew-recipes/), browse tried-and-true mead, cider, clone, and homebrew recipes.
* [Homebrew Club Locator](https://www.homebrewersassociation.org/community/clubs/find-a-homebrew-club/), connect with homebrewers and find events in your area.
* [AHA Forum](https://www.homebrewersassociation.org/forum/index.php), ask questions and engage with brewing peers on a variety of topics.
* [Brew Guru®](https://www.homebrewersassociation.org/brew-guru/), a free mobile app that delivers money-saving deals on beer, food, homebrew supplies, and more.
* [Brewers Publications](https://www.brewerspublications.com/collections/all-books), receive 30% off & free shipping on all 56 titles in conjunction with the holiday, Nov. 05 – Nov. 08.

“A wealth of information is available to AHA members, with access to thousands of trusted homebrew recipes and at-home tutorials,” added Staats. “All members can tap into savings at taprooms, brewpubs and homebrew supply shops nationwide, and receive a subscription to *Zymurgy* magazine.”

Learn to Homebrew Day 2021 is sponsored by [BSG Handcraft](https://bsghandcraft.com/).

###