**CONTACT:**  
<Event Host>  
<Name>

<Title>  
<Phone Number>  
<Email>  
<Website

**<Event Host> Celebrates #BigBrew for National Homebrew Day**

*Worldwide celebration takes place on Saturday, May 1*

<City, State> (<Release Date>) — <Event Host> will host a <Event Name> on May 1 as homebrewers across the globe celebrate the 24th annual [Big Brew](https://www.homebrewersassociation.org/aha-events/national-homebrew-day/) for National Homebrew Day. Created by the American Homebrewers Association and held annually on the first Saturday of May, Big Brew brings beer lovers together to celebrate the most rewarding hobby in the world: homebrewing.

<Insert Event details>

<Event Host> invites all those interested in homebrewing to participate by <Insert Event Details> on Saturday, May 1, 2021.

<Insert event link, website, phone, email and other contact details>

“Big Brew is all about the camaraderie of the homebrewing community,” said Ryan Farrell, director, American Homebrewers Association. “It’s a special day to join thousands of homebrewers, fire up the kettle or the stovetop, and raise a glass to doing what we love.”

Homebrewers can access resources on the AHA website including [how to best support your local homebrew shop](https://www.homebrewersassociation.org/news/covid-19-makes-supporting-homebrew-shops-more-important-than-ever/) and a [directory of homebrew shops](https://www.homebrewersassociation.org/how-to-support-your-local-homebrew-shop-during-a-pandemic/) that are offering alternate purchasing options during this time.

All participating homebrewers are encouraged to be counted in this year’s event by taking the pledge at [HomebrewersAssociation.org/BigBrew](https://www.homebrewersassociation.org/aha-events/national-homebrew-day/). Homebrewers around the world can join the conversation using #BigBrew and tagging @HomebrewAssoc.

Big Brew is brought to you by the generous support of its sponsors BSG HandCraft and Lallemand Brewing.

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**<Insert Event Host’s Boilerplate>**